

Are You Taking Needless Risks In Your Business?



You wouldn't dream of climbing on board an aircraft if you knew the pilot was going to ignore the pre-flight checklist because they'd 'done it before'.

Would you allow a surgeon to operate on you or one of your children if they didn't follow the recommended World Health Organisation (WHO) surgical checklist that has saved many lives in many countries?

So why do businesses allow certain mission critical jobs in their firm to happen without the pedantic, disciplined, committed approach to checklists that airline pilots and surgeons have?

Pilots and surgeons are some of the brightest and best trained people on our planet. But they use checklists at mission-critical moments in their jobs every day. They treat these checklists seriously. Why? Because they know they save lives.

Needless risks businesses take every day...

OK so perhaps nobody is going to die because you or one of your team ignored a checklist or didn't take it seriously.

But you do run the risk of losing business or losing your reputation if you miss certain mission critical tasks.

Can you really afford not to take checklists seriously? Find out more by clicking [here](#)